

Whitepaper

Turning Application Development Upside Down to Create the **Software-Driven Enterprise**



You've heard the quotes, you've read the article.

"Software is eating the world."

Marc Andreessen

"Every business is, willingly or unwillingly, a competitor on a software playing field..."

The Harvard Business Review

"Every business will become a software business..."

Satya Nadella, CEO of Microsoft

While there is ample evidence that these assertions are correct — that software will now play a critical role in your organization's ability to compete — most organizations are struggling to transform both the role of software in the organization as well as how they view themselves.

It is, of course, much easier to read about the transition that must take place than to make it real.

As the Harvard Business Review article makes clear, however, it isn't that every organization will magically transform itself into a Microsoft or Google. Instead, the message is that organizations must begin to embrace some of the ethos, mindsets, and approaches of software companies so that they can compete in a world in which competitive value and differentiation are often manifested in a piece of software. The challenge for most enterprises, however, is that to do so they must overcome long-standing and heavily entrenched perceptions about the nature of applications in the enterprise.

It is a daunting task. But it is also a fundamental transformation that enterprise leaders must take-on if they are to transform themselves into software-driven enterprises.

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Headquartered in Mountain View, California, AgilePoint is a global, established, disruptive technology provider that is accelerating the emerging digital business paradigm through its flagship product, AgilePoint NX.

AgilePoint NX, a no-code/low-code application platform with a web-scale, cloud-ready architecture, is democratizing and transforming how organizations of all sizes are approaching how they build and maintain applications, the forefront of digital transformation as companies looking to transform themselves into customer-led organizations.

AgilePoint customers use AgilePoint NX to create applications spanning a wide range of use cases, complexity, including core applications. AgilePoint's innovative and unique no-code/low-code approach helps organizations avoid the legacy problem by building applications that would afford both simple implementation in the short term and the avoidance of legacy technology debt in the future.

AgilePoint is also known to offer the industry's most flexible 'pay as value grow' pricing and contract terms. AgilePoint has more than 2,000 global customers, including Fortune 100 companies and SMBs.

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